As displayed prominently on the Federal Ministry of Health’s website, Ethiopia has 625 days to reach its Health Sector Transformation Plan (HSTP) targets. This includes a goal of 55% of married women using modern contraceptives by 2020.

According to the June 2018 Track 20 Report, a monitoring service in support of the FP 2020 agenda, the modern contraceptive prevalence rate (mCPR) needs to increase by eight percentage points per year to reach this target, a rate considerably above historic averages.

“The Track 20 Report shows that we are at an mCPR of 37%,” says Dagnachew Alemayehu, National Key Accounts Manager for DKT.

“This means that 60% of the contraceptive need in Ethiopia has been met, but 40% of women that would like to use contraceptives are unable to do so for a variety of reasons.”

Results from the sixth round of PMA 2020 data collection are expected in early September. Track 20 monitoring reports use data from PMA 2020 surveys as well as the Ethiopian Demographic and Health Surveys (EDHS).

One interesting development to watch will be the emergence of implant contraceptives, particularly among unmarried sexually active women.

Between Rounds 4 and 5 of PMA 2020 data collection, implant use increased from 15.3% to 33.2% of method mix among sexually active unmarried women. Over the same period, the use of injectable contraceptives decreased from 51.2% to 33.2% of method mix.

“The emerging importance of implant contraceptives is interesting,” says Rory Harrington, DKT Ethiopia Country Director.

“Is this being fueled by word of mouth? What is attracting young women to the
What will be the next big thing in family planning (FP) in Ethiopia?

As the latest Track 20 Report shows, Ethiopia is in the second stage of its family planning growth curve, with the potential for rapid growth as well as the need to ensure continuity of supply, high-quality services, and demand generation.

DKT’s Partner Clinic network is one such source of reliable service provision. In the network, we are observing emerging demand for IUDs among married women. We’ve also seen a jump in year-over-year implant sales.

New initiatives like task-shifting long-acting contraception to Health Extension Workers (HEWs) could be another opportunity to accelerate uptake. So, too, could be new technologies like the post-partum intrauterine device (PPIUD), which is just beginning to reach the market. The FMoH’s procurement of 55,000 PPIUDs shows just how seriously the Government is taking this method.

All in all, exciting times for FP in Ethiopia!

- Rory

Greetings DKT Supporter,

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MCPR in Africa

Gains in West Africa, Uganda with mixed results elsewhere

Ethiopia and Kenya’s successes in family planning programming are well-known, but what about other African countries? The chart below shows recent trends in modern contraceptive prevalence (mCPR) among married women ages 15 - 49 years old. (Data from PMA 2020 reports, Rounds 3 - 6).

The latest PMA 2020 report shows that the private sector may hold the greatest opportunity for increasing mCPR.

While approximately 90% of public facilities had stock of most methods in the PMA 2020 R5 report, just 11.4% and 15.9% of private facilities offered IUCDs and implants, respectively.

“Catalyzing the private sector could be the key to the next phase of mCPR growth and reaching our national targets,” says Dagnachew.
POST-PARTUM IUD (PPIUD) TRIAL COMPLETED AT PAULOS; FMOH TENDER FOR 55,000 UNITS

Ifth-year medical students at St Paul’s Hospital, Millennium Medical College (SPHMMC) recently helped test the Pregna PPIUD™ against traditional, Kelly forceps-based intrauterine device (IUD) insertion.

The students, who had no prior experience with IUD insertion, successfully used the Pregna PPIUD 28/33 (84.8%) times compared to 22/33 (66.7%) times for Kelly forceps, though the results were not statistically significant. Students also rated the Pregna inserter as easier to use than Kelly forceps.

The study was a single-day pilot and testing was conducted on anatomical models.

Following the pilot, the FMoH held a public tender for 55,863 PPIUD devices.

According to Ajit Raje, Vice President of Pregna International, the PPIUD is already in use in a number of locations globally.

“We’ve already completed two clinical trials - a proof of concept trial followed by a full clinical trial.”

“Including India, the PPIUD has now been used in 18 countries and registration is under way in many more.”

“Pregna has supplied in excess of 110,000 units in inter-

DIGITAL SALES RECORDKEEPING PAYING DIVIDENDS FOR DKT

One of the great distinctions of social marketing is the volume of sales data generated. Years and even decades of transaction history are available to help program managers refine existing product offerings and plan for the next generation of products to meet consumer needs.

DKT recently strengthened its sales recordkeeping system by transitioning to an electronic sales recordkeeping system, referred to internally as e-sales.

“E-sales is bi-directional,” says Yishak Ibrahim, an independent IT Consultant in Addis Ababa who designed the system.

“Transactions are streamed to a server using Ethiopia’s 2G and 3G networks.”

“DKT’s Head Office can also (cont’d at www.dktethiopia.org)
PARTNER CLINIC NETWORK REACHES 100 MEMBERS; 149,000 USERS SERVED AND 81,000 CYP THROUGH JULY 2018

DKT’s Partner Clinic network reached the 100-member mark in July 2018, a milestone outlined in the organization’s grant with the Bill and Melinda Gates Foundation (BMGF).

“Having 100 high-quality partners across Ethiopia means we have viable service points for comprehensive family planning and reproductive health services,” says Dagnachew Alemayehu, DKT’s National Key Account Manager.

“We’re very proud of this accomplishment.”

As of June 2018, Partner Clinics have served 149,000 clients, the majority for family planning, including 64,000 first-time clients. Clinics have also distributed 81,000 couple years protection (CYP).

The majority of clinics are Medium Clinics, though the network also includes 9 OB/GYN speciality clinics and 13 MCH Centers.

In addition to BMGF, the network is supported by the Embassy of the Kingdom of the Netherlands and the Swedish International Development Cooperation Agency (SIDA).

2018 HALF-YEAR RESULTS SHOW GAINS FOR KEY PRODUCTS

Six months into 2018, DKT is outpacing performance for end-2017 for several products, notably, condoms, oral contraceptive pills (OCPs), implants and oral rehydration salts (ORS). Below are distribution figures for select DKT products for January - June 2018.

<table>
<thead>
<tr>
<th>Product</th>
<th>#</th>
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<tbody>
<tr>
<td>Male condom</td>
<td>27,605,745</td>
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<tr>
<td>Female condom</td>
<td>10,047</td>
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<tr>
<td>OCPs</td>
<td>2,672,337</td>
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<tr>
<td>Injectable contraceptives</td>
<td>1,770,751</td>
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<tr>
<td>Emergency contraceptives</td>
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<td>Implants</td>
<td>20,193</td>
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<td>IUCDs</td>
<td>129,153</td>
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<tr>
<td>ORS</td>
<td>1,808,740</td>
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<td>Lubricant Jel</td>
<td>30,843</td>
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</tbody>
</table>

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