FAMILY PLANNING

Ensuring Ethiopian couples have access to a full range of affordable contraception.

PARTNER CLINICS
POST-PARTUM IUD
NEW MARKET RESEARCH ON CONDOMS
PARTNER CLINICS

A GROWING SOURCE OF RELIABLE FAMILY PLANNING

Greetings DKT Supporter,

Family planning is one of the longest standing activities of DKT Ethiopia.

Since the introduction of Prudence oral contraceptive pills in 1996, DKT has helped Ethiopian women and couples have ready access to a wide range of affordable contraceptives.

This has included pills, injectable and emergency contraceptives and, more recently, IUCDs and implants.

Now, we embark on a new phase of our work, as we partner with qualified Medical, GYN/OBS, and MCH clinics in the private sector to deliver high-quality family planning and reproductive health products and services.

You may have already seen or heard some of our ads supporting these Partner Clinics. With new funding from donors like the Bill and Melinda Gates Foundation, we expect to do even more.

Look for a Partner Clinic near you shortly.

- Rory Harrington
“Our model allows clinics to focus on what they do best - providing service - while DKT can focus on its strengths, namely product distribution and promotion.”

Unlike franchise or owner operator models, DKT Ethiopia’s Partner Clinic model allows DKT and constituent clinics to remain as independent entities while sustaining strong contractual and performance obligations.

A recent grant from the Bill and Melinda Gates Foundation is in part responsible for DKT Ethiopia’s ongoing expansion.

“Investment by the Gates Foundation is allowing us to quickly roll this out to more Ethiopians,” says Dagnachew.

“That’s a great success.”

Post-partum IUD (PPIUD) - COMING SOON

Quick - what’s an easy way to increase IUD uptake at a service delivery point where women are present and potentially receptive?

One answer is post-partum IUD or “PPIUD”, a technology and approach to delivering IUD following birth when both client and provider are present.

“Doing so minimizes costs to clients and to programs.”

BECOME A PARTNER CLINIC

Are you a clinic owner or do you know someone who would be interested in joining DKT Ethiopia’s Partner Clinic network?

We are currently soliciting inquiries from qualified private sector Medium, GYN/OBS, and MCH Clinics that agree to our rigorous quality and transparency standards.

For more information, contact Dagnachew Alemayehu at dagnachew.a@dktethiopia.org or visit our website at www.dktethiopia.org/projects.

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Dagnachew Alemayehu, DKT Ethiopia’s Country Director.

Joy Clinic, a DKT Partner Clinic, provides comprehensive family planning and reproductive health services.

All Partner Clinics provide short and long-term family planning methods, including IUCD and implants, among other services.

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RESEARCH SHEDS LIGHT ON ETHIOPIA’S CONDOM MARKET

Original research by DKT Ethiopia points to the strength of the organization’s two brands - Sensation and Hiwot Trust - in the private sector in Ethiopia.

Over 90% of respondents in a 20-town survey of 1,100 current condom users are using a DKT brand condom. Among these, nearly three-fourths uses Sensation.

“Decreasing HIV-prevalence and large-scale public sector provision has likely influenced condom consumption patterns,” says Negussie Gebretsadik, National Operations Director for DKT Ethiopia.

“Our research helps us understand these trends and how best to contribute to the total condom market.”

The research will be finalized in the last quarter of 2016. In addition to interviews with current condom users, the research includes 20 focus group discussions and interviews with 60 key informants.

Contact Negussie Gebretsadik at negussie.g@dktetthiopia.org.

KEY FINDINGS

• Over 90% of current condom users use Sensation or Hiwot Trust

• Roughly three-fourths uses Sensation and one-fourth Hiwot Trust

• Female sex workers are the largest users of non-DKT condoms

2016 - BY THE NUMBERS

DKT Ethiopia product distribution through Q3 of 2016:

<table>
<thead>
<tr>
<th>Product</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Condoms (m)</td>
<td>34,079,037</td>
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<tr>
<td>Condoms (f)</td>
<td>15,459</td>
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<tr>
<td>OCP</td>
<td>3,351,627</td>
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<tr>
<td>Injectables</td>
<td>2,862,284</td>
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<tr>
<td>EC</td>
<td>2,143,690</td>
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<tr>
<td>IUDs</td>
<td>743,071</td>
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<tr>
<td>Implants</td>
<td>16,941</td>
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<tr>
<td>ORS (sachets)</td>
<td>2,433,088</td>
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<tr>
<td>Lubricant gel</td>
<td>99,966</td>
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